

# Social Media Sales Representative

## Overview

This is a commission-based job in which you will be a Social Media Sales Rep/ Broker for Safe House Promotions. As a Broker for this company you will sale services through us, which will include products, events, sponsorships, services, fundraising and more. You will be compensated on a commission basis for your work.

## What You Need

As a Safe House Social Media Sales Rep you will be selling our services through your social media accounts. In order to perform the duties required in this job you would need all of the following:

- Social media accounts on the following platforms: Twitter, Facebook, & Instagram (If you do not have an account on one of these platforms, or do not wish to use your personal account we can provide you with a new account.)
- Access to a Computer/ Laptop/ Smart Phone (If you do not have access currently to any of these please inform us.)
- To become familiar with the Safe House Co Website/ Mobile Apps/ And Platforms we promote through.

## Step By Step: Sales Rep

Below is our fool proof system for attracting clients online, This is our main system for producing a constant, targeted, interested, client base for all services, products, etc, that we sell. (Before you contact potential clients through a process we call the “ Social Handshake “ you must make sure your profile is properly equipped.)

### 1. Prime Your Account

- Make sure that your account clearly shows the 5 W's of Online Selling: **WHO** you are, **WHAT** you sell, **WHY** should they buy from you vs. your competition, **HOW** can they benefit from purchasing from you, and last but most importantly, **WHERE** can they purchase what you sell.
- The first rule to effective promotion is addressing these key essential components. If any of these are not available to the consumer you will lose closable sales.

- This is easily done by with an effective profile biography. If you address all of these components in your accounts bio you will not have to constantly (Prime Your Account)

## 2. Dynamic Posting

- Once your account is Primed, the next step is Dynamic Posting. This is where you post relevant awareness raising messages that create customer awareness for the services/ products you are selling.
- These post will be how you draw potential clients in, so the importance of this step is critical! (We provide template post; as long as you stick with them they will sell themselves!)
- **Consistency is the key!** If potential clients go to your social media and the last time you posted was 6 months ago most clients will deem the account fake, not active, worthless, etc.

## 3. Target Your Clients! (Handshake Method)

- Now that you have done your Promotions, it is time to generate your traffic!
- In order to do this you will implement what we call the “Handshake Method”. This is a very effective form of promotion, where you the Sales Rep **follow** targeted potential clients on their social accounts, allowing them to look into your Primed Account.
- Because your account was Primed, and these are targeted followers (people you followed based off of things, people, keywords they are interested in) you will see constant clients contacting you with questions, inquires, potential payments and more.
- You will be fully trained on this process before you can start to sale, so that we can ensure you are fully capable of succeeding to the best of your ability.

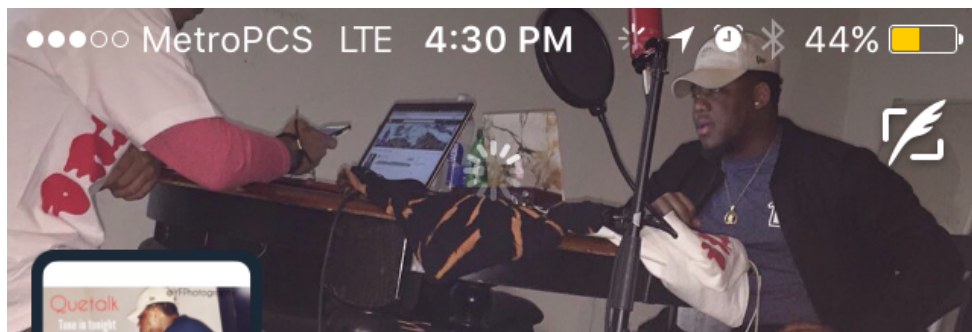
## 4. The Follow Up

- Now that you have targeted your potential clients, it is time to start to work your sales magic! This is the easy part of sales, Answering questions, Informing clients on potential packages and services that might be best for them or their business, etc.
- You will need to **follow up** with **all** clients who, **Message** you, **Comment** on your **Dynamic** post, and any other things potential clients will do to address themselves as interested in your products **as quick as possible** for the best chance to close deals and make sales!

- Don't Forget! These are real people you're talking to! **Customer Service is Required!!**
- **Be Polite, Informative, Quick, Responsive, & Patient!**
- This is most likely their first time being promoted!

## **5. Handling The Promotion**

- Once you have secured your clients payment, it is now time to **Do Your Job.**
- You must swiftly secure their information they want promoted through email, (or whatever way you will receive their information) and complete your end of the task in the time the customer paid for it. The quicker the customer is taken care of, the more the client will want to come back.



Example  
of a  
Primed  
Account!



Edit profile

## Quest Soul

@RealQuestSoul

CEO of Safe House Co. | Artist | Promotion  
Guru | Radio Host | Label Owner | Listen to  
our Radio Station [safehouse-  
radio.radiojar.com](http://safehouse-radio.radiojar.com) |

📍 [Moreno Valley, CA](#) 🔗 [safehouseco.com](http://safehouseco.com)

📻 [278.6K Vine Loops](#)

📅 Born on February 23, 1995

265.1K FOLLOWING

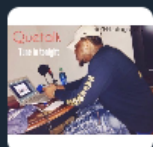
271.4K FOLLOWERS

TWEETS

TWEETS & REPLIES

MEDIA

L



Quest Soul @RealQuestSoul · 10m

Get promoted through our live on  
air talk show [#QueTalk](#)

Dm us for information on how



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Messages



Me



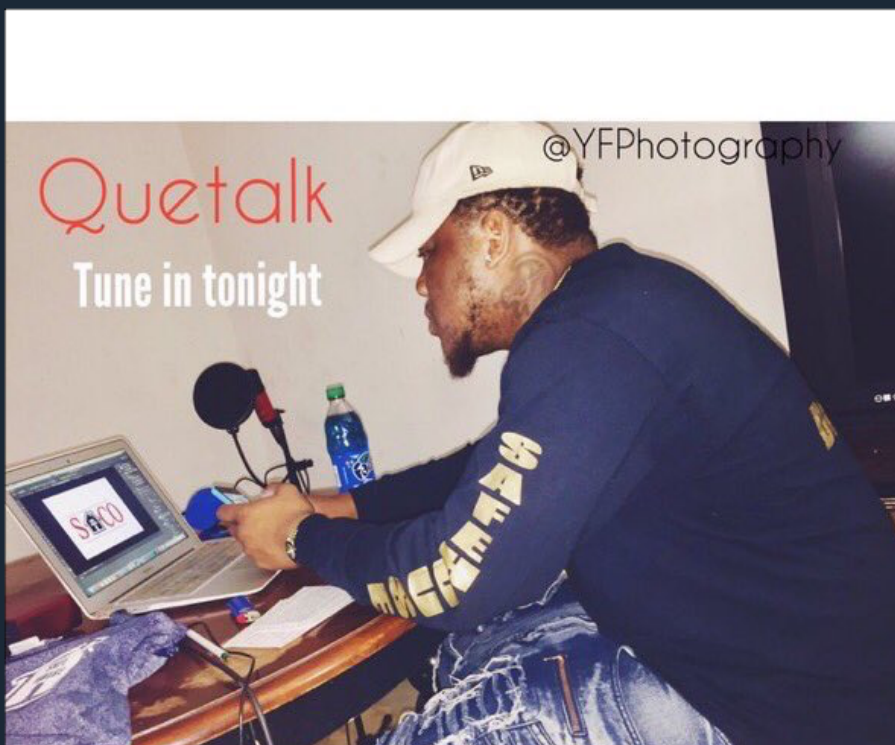
## Tweet



**Quest Soul**  
@RealQuestSoul



Get promoted through our live on  
air talk show [#QueTalk](#)  
Dm us for information on how



Tweet your reply



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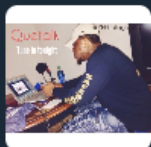
Messages



Me



## Tweet



**Quest Soul**  
@RealQuestSoul



Get your "From the Murda" 🏠 Tee  
asap! Only 20\$ Each <sup>100</sup> 🏠  
[safehouseco.com](http://safehouseco.com)



3/28/17, 9:40 AM

Tweet your reply



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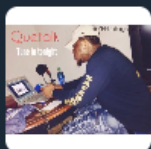
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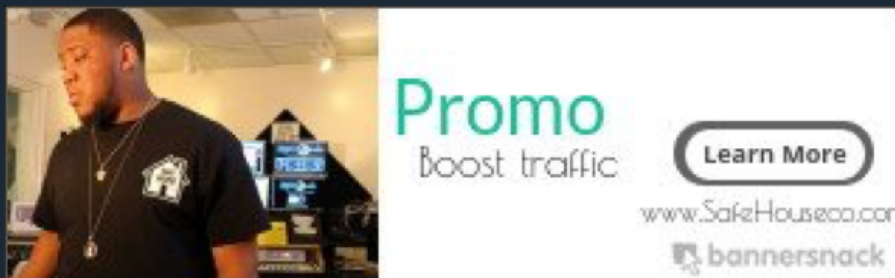
## Tweet



**Quest Soul**  
@RealQuestSoul



Quit paying for worthless promotion! Go to [goo.gl/JJuMjr](http://goo.gl/JJuMjr) & have the best strategies exercised for your next promo! Its Worth It!



3/28/17, 8:20 AM

VIEW TWEET ACTIVITY

35 RETWEETS 10 LIKES

Tweet your reply



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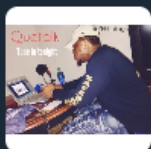


Me





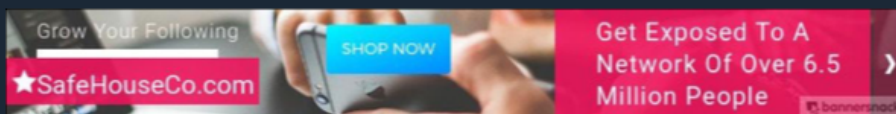
## Tweet



**Quest Soul**  
@RealQuestSoul



Increase traffic for your websites,  
music, products, and more with our  
promotion! safehouseco [goo.gl/JJuMjr](https://goo.gl/JJuMjr)



3/28/17, 5:30 AM

VIEW TWEET ACTIVITY

1 LIKE



Tweet your reply



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Messages



Me